

FASHION SOURCE

30th

Fashion Source Shenzhen

THE 30TH SHENZHEN INTERNATIONAL EXHIBITION
FOR CLOTHING SUPPLY CHAIN

CONCURRENT EVENTS

*AW25 Shenzhen Original
Design Fashion Week*

**March 31 - April 2
2025**

Shenzhen Convention
& Exhibition Center (Futian)



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PENG CENG
鹏盛成员

CSCA
中国服装协会



ABOUT FASHION SOURCE

The 30th Fashion Source Shenzhen Exhibition (Shenzhen International Exhibition For Clothing Supply Chain) will be held at Shenzhen Convention & Exhibition Center from March 31 to April 2, 2025. Concurrent held with AW25 Shenzhen Original Design Fashion Week, the two major brand exhibitions will have 40,000 square meters exhibition area, building a one-stop trade platform for textile and garment practitioners.

Fashion Source, held in Spring and Autumn each year, is a semi-annual series of events in the Guangdong-Hong Kong-Macao Greater Bay Area. First held in 2001, it has become an essential exhibition for the clothing industry, an excellent platform for brands, buyers, and suppliers around the world, and an opportunity for enterprises along the industrial chain to showcase their new products and get orders. As the pioneer in the textile and apparel industry, Fashion Source keeps pace with the ever-changing industry and the market through continuous innovation.

- ◆ A UFI Approved Event
- ◆ A BPA Worldwide Approved Exhibitor
- ◆ A key exhibition project supported by the Ministry of Commerce of China
- ◆ One of the Top Ten Exhibitors in Shenzhen



EXHIBITION SCALE



EXHIBITION FLOOR PLAN

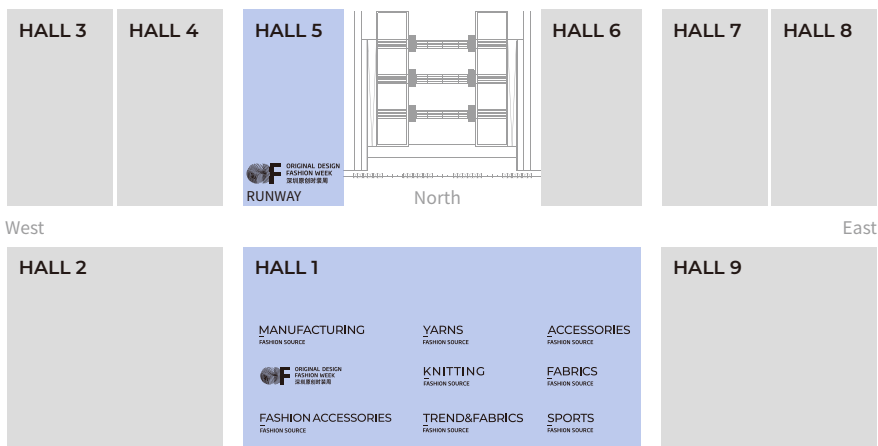


EXHIBIT CATEGORIES



KEY ADVANTAGES

◆ Digital Marketing ◆

Relying on the exhibition database and using digital marketing tools to execute precise multi-channel marketing and exploring new business opportunities.

◆ Trend Leading ◆

Collaborating with international design talents and industry-leading enterprises to create and present latest fashion trends.

◆ Industry Interconnecting ◆

Linking local industry and commerce associations to mobilize regional resources and organize professional industry events.

◆ Accurately Matching ◆

Offering continuous 365-day matchmaking services and providing accurate trade needs for exhibitors and buyers.

◆ Media Innovating ◆

Building a global self-media platform and inviting industry key opinion leaders participated in to boost brand influence.

ENRICHING ACTIVITIES



Fashion Source (ShenZhen) Summit



Fashion Source Trends



Fashion Source Awards



Business Matching



FASHION SOURCE · Plus



FASHION SOURCE · Live

TARGET BUYER

Ready-to-wear Brand	Agent/ Dealer	E-Commerce
Independent Designer Brand Freelance Designer/Designer Studio		Fashion Collective Store Boutique
Department Store Shopping Mall	Wholesaler Wholesaler Market	Importer Trade Agent
Manufacturer	College/Fashion School/ Industry Association/ Media	

SELECTED BUYERS

Ready-to-wear Brands

ELLASSAY
 Marisfrolg
 EP YAYING
 Koradior
 MAXRIENY
 ANTA
 FILA
 DESCENTE
 JZ
 IMM
 UNIQLO
 ANZHENG
 Fiona Chen
 BIEMFLDLKK
 BOSIDENG
 OU.
 YISHION
 Purcotton

E-Commerce Brands

















Bananain
 Tuscan's
 LROSEY
 Ysimo-x
 SOLWEIGE
 shein
 Queyunshang
 URBANIC
 banana baby
 Rose Ling Ling
 ROARINGWILD
 Xiaoxiaosha
 poemlady
 XIAOCHONG
 Wanzishushu
 SUPERSCAPE
 SINBOS
 XINXUAN SELECTION

Designer Brands

EXCEPTION
 DAZZLE
 d'zzit
 RAZZLE
 ANNAKIKI
 YANAG
 LE.SHERO
 UNIX_T x 17m.face
 MAO MART homme
 NORROOTS
 Dellior
 lamuse atelier
 LUJOE
 DiJi
 SUGAR Y SAL
 Sugar y Sal.
 Tangy

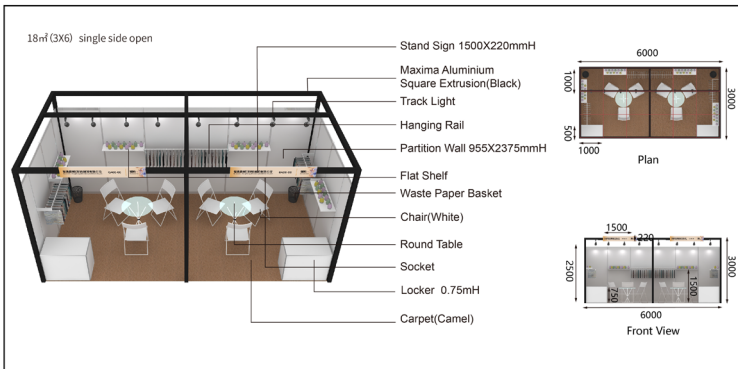
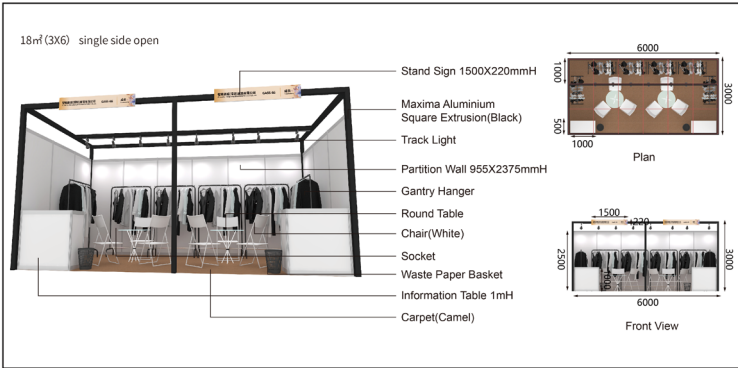
*The above is only a partial list of brands, in no particular order

SELECTED EXHIBITORS

 ERDOS	 XINAO Textile	 康赛妮集团	UPW	 ZhongDing	REGAL	HUBO
M.ORO CASHMERE	 KINGKERE	奥康	 Bonauder	JIALINU	PA SHI M 派希姆	 DESHENG
L & A 南秀服饰	 NANXIU	NESEN 尼森服饰	雁天元 服饰		同益新	AMICALE
威海鲁泰纺织有限公司 WEIHAI LUTAI TEXTILE CO., LTD.		LY 练一毛线	MIZUDA 美致达集团	浙江金晟	联盛集团 LEAN SHENG GROUP	可尔纺织 KERRLE
		汇明织造 HUIMING BROUCCAGE		ETEX 依泰		YIFU HAO 义富纺织
SAMSUNG	新祥利 XINXIANGLI	GOLDEN BRAND	CNSS	PRETTY SUN 普丽森	YC ZD 云彩织带	卓旗 ZHUOQI
LIXUAN 丽宣			木景时装	LAMU 拉木	TENSIN	裕德
 今时秀 JINSHI	中辉皮革 ZHONGHUI	迪尚 DISHANG	YERAD 婊丽达	Y 古雅	DISIMAN-LING 迪盛源等	DAMOWANG
MACK ZHENG	 SHIHOON	17C.face	REELCO	New 000 Neutral	DEL chen +	卓琪 JOKIBY JOKI
VAN SUNSUN 上善	念慕	MODSEA		HMLuscious	YW YWMUM	h ^{ANN}
MAGGIE MA 马 玛	LIBAI	BANGUAN	Y.L.M.S-悠路磁衫		

Booth Fee & Booth Configuration

Standard (≥ 12m²)	Domestic: 1,680 RMB / m ²	International: 2,180 RMB / m ²
Bare Space (≥ 36m²)	Domestic: 1,480 RMB / m ²	International: 1,980 RMB / m ²
Turnkey (≥ 36m²)	Domestic: 2,080 RMB / m ²	International: 2,580 RMB / m ²



ORGANIZER



GL events - Pengcheng (Shenzhen) Exhibition Co., Ltd.

Shenzhen Clothing Supply Chain Association

CONTACT US

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